Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2013

Open to Public Inspection

Department of the Treasury Internal Revenue Service Do not enter Social Security numbers on this form as it may be made public.
 Information about Form 990 and its instructions is at www.irs.gov/form990.

A For the 2013 calendar year, or tax year beginning JUL 1, 2013 and ending JUN 30, 2014 D Employer identification number B Check if C Name of organization X Address change THE CORAL REEF ALLIANCE Name change 94-3211245 Doing Business As Initial Number and street (or P.O. box if mail is not delivered to street address) Room/suite E Telephone number 510-370-0500 Termin-1602 1330 BROADWAY Amended return 4,210,305. City or town, state or province, country, and ZIP or foreign postal code G Gross receipts \$ Applica-tion pending OAKLAND, CA 94612 H(a) Is this a group return F Name and address of principal officer: MICHAEL WEBSTER Yes X No for subordinates? SAME AS C ABOVE H(b) Are all subordinates included? Yes I Tax-exempt status: X 501(c)(3) 501(c) () (insert no.) 4947(a)(1) or If "No," attach a list. (see instructions) H(c) Group exemption number ▶ J Website: ► WWW.CORAL.ORG Other > K Form of organization: X Corporation Trust Association L Year of formation: 1994 M State of legal domicile: CA Part I Summary Briefly describe the organization's mission or most significant activities: UNITING COMMUNITIES TO SAVE Activities & Governance CORAL REEFS. Check this box I if the organization discontinued its operations or disposed of more than 25% of its net assets. 13 Number of voting members of the governing body (Part VI, line 1a) 13 Number of independent voting members of the governing body (Part VI, line 1b) 16 5 Total number of individuals employed in calendar year 2013 (Part V, line 2a) 6 Total number of volunteers (estimate if necessary) 20 6 0. 7 a Total unrelated business revenue from Part VIII, column (C), line 12 7a 0. b Net unrelated business taxable income from Form 990-T, line 34 Prior Year **Current Year** Contributions and grants (Part VIII, line 1h) 3,068,487. 4,054,542. Revenue 184,595. 87,342. Program service revenue (Part VIII, line 2g) 1,607. Investment income (Part VIII, column (A), lines 3, 4, and 7d) -3,094.839. 0 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 153,574. 4,240,744. 12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 1,644,390. 219,408. Grants and similar amounts paid (Part IX, column (A), lines 1-3) Benefits paid to or for members (Part IX, column (A), line 4) 0. 0. 922,319. ,183,722. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 16a Professional fundraising fees (Part IX, column (A), line 11e) 0. b Total fundraising expenses (Part IX, column (D), line 25) 593,348. 932,683. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 996,478. 3,499,392. 18 Total expenses, Add lines 13-17 (must equal Part IX, column (A), line 25) 1,157,096. 741,352. Revenue less expenses. Subtract line 18 from line 12 OF Beginning of Current Year End of Year Assets (2,170,741. 2,713,316. 20 Total assets (Part X, line 16) 834,342 219,821. Total liabilities (Part X, line 26) 336.399. 2,493,495. Net assets or fund balances. Subtract line 21 from line 20 Part II Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Sign EXECUTIVE DIRECTOR MICHAEL WEBSTER, Here Type or print name and title Date PTIN Check Print/Type preparer's name Preparer's signature 11/17/14 P00743411 Paid PENNY L. LANE, CPA Firm's name KARLSSON & LANE, AN ACCOUNTANCY CORP. Firm's EIN 94-2590397 Preparer Use Only Firm's address 4725 FIRST ST., STE. Phone no. (925) 271-5519 PLEASANTON, CA 94566 May the IRS discuss this return with the preparer shown above? (see instructions) X Yes

Form	1 990 (2013) THE CORAL REEF ALLIANCE 94-3211245	Page 2
	rt III Statement of Program Service Accomplishments	
	Check if Schedule O contains a response or note to any line in this Part III	X
1	Briefly describe the organization's mission:	
	CORAL TAKES A MULTI-PRONGED APPROACH TO PROTECTING CORAL REEFS IN	
	PARTNERSHIP WITH LOCAL COMMUNITIES. OUR STRATEGIES INCLUDE REDUCING	
	LOCAL THREATS, HELPING COMMUNITIES BENEFIT FROM CONSERVATION AND	
	IMPROVING REEF MANAGEMENT.	
2	Did the organization undertake any significant program services during the year which were not listed on	
-	the prior Form 990 or 990-EZ?	X No
	If "Yes," describe these new services on Schedule O.	
2	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes C	X No
3	If "Yes," describe these changes on Schedule O.	al NO
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.	
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and	a
_	revenue, if any, for each program service reported.	
4a	(Code:) (Expenses \$ 366,825. including grants of \$ 167,379.) (Revenue \$	
	REEFS TOMORROW INITIATIVE IS A COLLABORATIVE EFFORT BRINGING TOGETHE	
	RENOWNED SCIENTISTS FROM WORLD-CLASS ACADEMIC INSTITUTIONS AND LEADER	RS
	FROM INTERNATIONAL CONSERVATION ORGANIZATIONS. THROUGH THIS PROJECT	
	CORAL IS BRIDGING CORAL REEF SCIENCE, MANAGEMENT, AND CONSERVATION	
	THROUGH INTERDISCIPLINARY STUDY OF REEF RESILIENCE ON THE ATOLL OF	
	PALMYRA IN THE PACIFIC OCEAN. SCIENTIFIC FINDINGS WILL BE APPLIED	
	THROUGH TRAININGS INTENDED TO STRENGTHEN THE REEF CONSERVATION	
	MANAGEMENT PRACTICES OF MARINE CONSERVATIONISTS AROUND THE WORLD. IN	
	YEAR TWO OF THE PROJECT, CORAL COMPLETED THE FOLLOWING OBJECTIVES: (1)
	COLLECTED NEW DATA ON THE STATUS OF REEFS IN PALMYRA ATOLL; (2)	
	ESTABLISHED PARTNERSHIPS WITH FIVE CONSERVATION ADVISORS FROM THREE	
		-
4b	(Code:) (Expenses \$332,310 . including grants of \$) (Revenue \$	TT
	THROUGHOUT THE HAWAI'IAN ISLANDS, CORAL WORKS TO IMPROVE WATER QUALITY	T. A
	AS A PRIMARY STRATEGY FOR BOLSTERING REEF HEALTH. OUR PROJECTS WORK	
	WITH THE HOTEL AND TOURISM SECTOR TO ADOPT BUSINESS PRACTICES THAT	
	PROMOTE WATER CONSERVATION. THIS YEAR CORAL PUBLISHED THE RECYCLED	
	WATER FOR REEFS GUIDE, A MANUAL USED TO EDUCATE PROPERTY MANAGERS IN	
	THE USE OF RECYCLED WATER FOR LANDSCAPING AND ALSO PROVIDES	
	RECOMMENDATIONS FOR THE TOURISM SECTOR TO RESPONSIBLY MANAGE WASTE	
	WATER FLOWING OFFSHORE. CORAL ALSO PUBLISHED THE REEF STEWARDSHIP GU	IDE
	TO ACCOMPANY OUR ON-GOING TRAININGS WITH THE TOURISM SECTOR TO PROMO	ΓE
	REEF-FRIENDLY PRACTICES AND OPERATIONS. IN AN EFFORT TO BRING THE	
	COMMUNITY TO THE REEF, CORAL HOSTED FLOATING WORKSHOPS WHICH INCLUDES	0
	THE PARTICIPATION OF NEARLY 40 INDIVIDUALS FROM THE TOURISM INDUSTRY	
40	(Code:) (Expenses \$ 270,528 • including grants of \$ 40,306 •) (Revenue \$ 24,59	
	THE MESOAMERICAN REEF TOURISM INITIATIVE, BETTER KNOWN AS MARTI, IS	
	COLLABORATIVE INITIATIVE WORKING TO ENSURE THAT THE BREATHTAKING	
	NATURAL RESOURCES THAT DRAW MILLIONS OF TOURISTS TO THE MESOAMERICAN	
	REEF (MAR) REGION EACH YEAR ARE MAINTAINED AND ENHANCED FOR THE BENET	PTM.
		LII
	OF CURRENT AND FUTURE GENERATIONS. KNOWN AS THE LARGEST REEF IN THE	
	NORTHERN HEMISPHERE, THE MAR STRETCHES ALONG THE COAST OF MEXICO,	
	BELIZE, GUATEMALA AND HONDURAS OVER A DISTANCE OF ABOUT ONE THOUSAND	
	KILOMETERS. DURING THE YEAR, CORAL LEAD THE DEVELOPMENT OF A THREE-YEAR	AR
	STRATEGIC PLAN FOR MARTI IN WHICH CONSERVATION PRIORITIES WERE	
	IDENTIFIED FOR MEXICO, BELIZE AND HONDURAS. THE PLAN ALSO LAID OUT TO	ΉE
	GROUNDWORK NECESSARY TO EXPAND THE INITIATIVE TO GUATEMALA.	
4d	Other program services (Describe in Schedule O.)	
	(Expenses \$ 572,321. including grants of \$ 11,723.) (Revenue \$ 62,750.)	
4e	Total program service expenses ► 1,541,984.	

332002 10-29-13

SEE SCHEDULE O FOR CONTINUATION(S) 2

Form **990** (2013)

Form 990 (2013) THE CORAL REEF ALLIANCE
Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to	-		
•	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			2.5007
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	00000000		
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete		77	
	Schedule D, Parts XI and XII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	401		v
13		12b		X
14a	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E Did the organization maintain an office, employees, or agents outside of the United States?	14a	х	Λ
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	140	22	
~	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
45	or more? If "Yes," complete Schedule F, Parts I and IV Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any	14b	X	
15		45	х	
16	foreign organization? If "Yes," complete Schedule F, Parts II and IV Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to	15	Δ	
10	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	10		- 21
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		Х
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	990	

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Form 990 (2013) THE CORAL REEF ALL
Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	
22	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23		х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25a	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		х
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If so, complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	28b		X
C	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		x
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	21
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		Х
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
38	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	37		_X_
_	Note. All Form 990 filers are required to complete Schedule O	38	X	

Form 990 (2013)

D . 1/	C
Part V	Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response or note to any line in this Part V								
					Yes	No			
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	8						
b	The state of the s	1b	0						
	Did the organization comply with backup withholding rules for reportable payments to vendors and r	eporta	ble gaming						
	(gambling) winnings to prize winners?			1c	X				
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,								
	filed for the calendar year ending with or within the year covered by this return	2a	16						
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retu	rns?		2b	Х				
-	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions		N-Comments of the second control of the seco						
3a			VUCCOUNGEROUS AND	За		X			
	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule			3b					
	At any time during the calendar year, did the organization have an interest in, or a signature or other								
financial account in a foreign country (such as a bank account, securities account, or other financial account)?									
b	If "Yes," enter the name of the foreign country:		***************************************	4a		X			
~	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial	Accou	nts.						
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		X			
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa			5b		Х			
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		ON A SERVICIO DE VIOLE DE VICENCIA DE ACCUSADO.	5c					
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the								
	any contributions that were not tax deductible as charitable contributions?			6a		X			
b	If "Yes," did the organization include with every solicitation an express statement that such contribute								
	were not tax deductible?			6b					
7	Organizations that may receive deductible contributions under section 170(c).								
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?									
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b					
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	as req	uired						
	to file Form 8282?								
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d							
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit of	contrac	t?	7e		X			
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit control	ract?		7f		X			
g	If the organization received a contribution of qualified intellectual property, did the organization file February	orm 88	99 as required?	7g					
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization	ation fi	le a Form 1098-C?	7h					
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. D	id the s	upporting						
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at	any tim	e during the year?	8					
9	Sponsoring organizations maintaining donor advised funds.								
	Did the organization make any taxable distributions under section 4966?		THE PARTY OF THE PROPERTY OF T	9a					
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b					
10	Section 501(c)(7) organizations. Enter:	1 1							
	Initiation fees and capital contributions included on Part VIII, line 12	10a							
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b							
11	Section 501(c)(12) organizations. Enter:	1							
	Gross income from members or shareholders	11a							
b	Gross income from other sources (Do not net amounts due or paid to other sources against	OUTWINE!							
	amounts due or received from them.)	11b							
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	10000	'	12a					
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b							
13	Section 501(c)(29) qualified nonprofit health insurance issuers.				-				
а	Is the organization licensed to issue qualified health plans in more than one state?			13a	-				
	Note. See the instructions for additional information the organization must report on Schedule O.								
b	Enter the amount of reserves the organization is required to maintain by the states in which the	401							
-	organization is licensed to issue qualified health plans	13b							
	Enter the amount of reserves on hand	13c		14-		Х			
	Did the organization receive any payments for indoor tanning services during the tax year?	·····		14a 14b		Λ			
D	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedul	e U			990	(2013)			

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Form 990 (2013) THE CORAL REEF ALLIANCE 94-3211245 Page
Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI					X					
Sec	tion A. Governing Body and Management										
		,			Yes	No					
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	13								
	If there are material differences in voting rights among members of the governing body, or if the governing										
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.										
b	Enter the number of voting members included in line 1a, above, who are independent	1b	13	3							
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationsh		any other								
_	officer, director, trustee, or key employee?			2		X					
3	Did the organization delegate control over management duties customarily performed by or under the										
3	of officers, directors, or trustees, or key employees to a management company or other person?			3		X					
	Did the organization make any significant changes to its governing documents since the prior Form			4		Х					
4	Did the organization become aware during the year of a significant diversion of the organization's as			5		X					
	The state of the s										
6	Did the organization have members of stockholders, or other persons who had the power to elect or a			6		X					
7a	more members of the governing body?			7a		X					
	Are any governance decisions of the organization reserved to (or subject to approval by) members,	etockh	olders or	74							
b	persons other than the governing body?	Stockii	olders, or	7b		х					
	Did the organization contemporaneously document the meetings held or written actions undertaken during the year.	oor by th	o following:	7.5							
8				8a	Х						
	The governing body?			8b	21	Х					
b	Each committee with authority to act on behalf of the governing body?			OD							
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be re					х					
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9							
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal F	revenu	e Coae.)								
					Yes						
	Did the organization have local chapters, branches, or affiliates?			10a		X					
b	If "Yes," did the organization have written policies and procedures governing the activities of such of			10b							
	and branches to ensure their operations are consistent with the organization's exempt purposes?										
	Has the organization provided a complete copy of this Form 990 to all members of its governing bo	dy befo	ore filing the form?	11a	X						
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.				77						
				12a	X	-					
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give ris			12b	X						
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "										
	in Schedule O how this was done			12c	X						
13	Did the organization have a written whistleblower policy?			13	X						
14	Did the organization have a written document retention and destruction policy?			14	X						
15	Did the process for determining compensation of the following persons include a review and appro-	val by i	ndependent								
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision	?									
а	The organization's CEO, Executive Director, or top management official			15a	X						
b	Other officers or key employees of the organization			15b	X						
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).										
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange	ement v	with a								
	taxable entity during the year?			16a		X					
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evalu	ate its	participation								
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization	anizatio	on's								
	exempt status with respect to such arrangements?			16b							
Sec	tion C. Disclosure										
17	List the states with which a copy of this Form 990 is required to be filed ►SEE SCHEDULE	0									
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990		tion 501(c)(3)s only)	availab	ole						
	for public inspection. Indicate how you made these available. Check all that apply.										
	X Own website Another's website X Upon request Other (explain	in in Sc	hedule O)								
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, or	conflict	of interest policy, a	nd finai	ncial						
	statements available to the public during the tax year.		100								
20	State the name, physical address, and telephone number of the person who possesses the books	and red	cords of the organization	ation:	_ _						
20	THE ORGANIZATION - 510-370-0500										
	1330 BROADWAY, NO. 1602, OAKLAND, CA 94612										

332006 10-29-13

Form **990** (2013)

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter ·0· in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization (A)	(B)			(0	C)			(D)	(E)	(F)
Name and Title	Average hours per week	Position (do not check more box, unless person i officer and a directo					n an	Reportable compensation from	Reportable compensation from related	Estimated amount of other
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) JIM TOLONEN	2.00	Х		Х				0.	0.	0.
BOARD CHAIR (2) H. WILLIAM JESSE, JR.	2.00	X		х				0.	0.	0.
TREASURER (3) ELIZABETH WAGNER	2.00				-			0.	0.	0.
SECRETARY (4) JOHN ANNER	1.00	X		Х						
DIRECTOR (5) MICHAEL BENNETT	1.00	X						0.	0.	0
DIRECTOR (6) IAN BOISVERT	1.00	X					_	0.	0.	0
DIRECTOR (7) LINDA CAIN	1.00	X						0.	0.	0
DIRECTOR	1.00	Х				-		0.	0.	0
(8) DAN DUNN DIRECTOR		х						0.	0.	0
(9) PAULA HAYES DIRECTOR	1.00	х						0.	0.	0
(10) MATT HUMPHREYS DIRECTOR	1.00	x						0.	0.	0
(11) NANCY KNOWLTON DIRECTOR	1.00	Х						0.	0.	0
(12) VIC SHER	1.00	Х						0.	0.	0
DIRECTOR (13) ELIZABETH ULMER	1.00							0.	0.	0
DIRECTOR (14) MICHAEL WEBSTER	40.00	X		_						
EXECUTIVE DIRECTOR (15) CHRISTINE REYES	40.00	-	-	X				128,974.		
DIRECTOR OF FINANCE		_	-	X	-	-		91,323.	0.	7,986
		-				-	-			
										Form 990 (201)

Form 990 (2013)

	(A) Name and title	(B) Average hours per week (list any	Position (do not check more than one box, unless person is both ar officer and a director/trustee)					n an	(D) Reportable compensation from	(E) Reportable compensation from related		Estir amo of	mated unt of ther
		hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC	D)	fror organ and	ensation in the nization related izations
1b	Sub-total					0		•	220,297.		0.	17	,100
	Total from continuation sheets to Par Total (add lines 1b and 1c)	ut not limited to th						>	0. 220,297. ceived more than \$100		0.	17	0 ,100
	compensation from the organization			e e e e e e e e e e e e e e e e e e e							r	Y	es No
3	Did the organization list any former office line 1a? If "Yes," complete Schedule J for For any individual listed on line 1a, is the	or such individual										3	х
5	and related organizations greater than \$ Did any person listed on line 1a receive									dual for services		4	X
Sec	rendered to the organization? If "Yes," of tion B. Independent Contractors	complete Schedul	e J f	or su	ich p	oers	on .			***************************************]	5	X
1	Complete this table for your five highest the organization. Report compensation		-								ensa	ation fro	m
	(A) Name and busin	ess address	N	ONE	2			1	(B) Description of se	ervices	C	(C) ompens	ation
_		rs (including but n	12012	-	120	Na.	-	Y 0	A 10 10 10 10 10 10 10 10 10 10 10 10 10	9.00			

Form 990 (2013) THE COR.
Part VIII Statement of Revenue

		Check if Schedule O cont.				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
2 1	a F	ederated campaigns	1	а					
1 in a suppose of the	b N	Membership dues	1t	0					
-	c F	Fundraising events	10	0					
5	d F	Related organizations	10	d					
	e 0	Government grants (contribut	ions) 1e	9	86,552.				
2 1	f A	All other contributions, gifts, gran	ts, and						
	S	similar amounts not included above	ve 1f		2,981,935.				
2	g N	Noncash contributions included in lines	1a-1f: \$		1.057.230.				
5 1	T/	Total. Add lines 1a-1f				3,068,487.			
				_	Business Code				
2:	a P	PROGRAM FEES			900099	87,342.	87,342.		
1	b					-			
	c								
	d -								
	e –								
1	f A	All other program service reve	nue						
	g Total. Add lines 2a-2f		>	87.342.					
3		nvestment income (including							
		other similar amounts)				816.			816
4		ncome from investment of tax							
5		Royalties		1.5		117.			117
		•	(i) Rea		(ii) Personal				
6 8	a G	Gross rents			,,,				
1	b L	ess: rental expenses							
		Rental income or (loss)							
		1			>				
		Gross amount from sales of	(i) Securit		(ii) Other				
		assets other than inventory	1,052		(1) 0 (1) 1				
		ess: cost or other basis	1,002,	021.		20			
'	_	and sales expenses	1,056	731		3			
		Bain or (loss)							
		Net gain or (loss)			•	-3,910.			-3,910,
		Bross income from fundraising				,,,,,,			3,520
		ncluding \$	of						
		contributions reported on line							
		Part IV, line 18		а					
		ess: direct expenses							
		Net income or (loss) from fund			>				
		Gross income from gaming ac							
		Part IV, line 19			1.3				
ŀ		ess: direct expenses							
		let income or (loss) from gam			>				
		Gross sales of inventory, less		Ī					
		ind allowances		a					
1		ess: cost of goods sold							
		Net income or (loss) from sales		_					
		Miscellaneous Revenue			Business Code				1
11 :	a 0	THER REVENUE			900099	722.	722.		
l t		THER REVENUE		-	20000	166.	124,		
	-								
	-	Il other revenue							
1		otal. Add lines 11a-11d			•	722.		7,5=	
	9 1								

Form 990 (2013) THE CORAL REE Part IX Statement of Functional Expenses

Secti	on 501(c)(3) and 501(c)(4) organizations must compl	ete all columns. All otne	er organizations must co	mpiete column (A).	
	Check if Schedule O contains a respons	e or note to any line in t	his Part IX	(C)	(D)
Do i 7b,	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and	100 000	100 000		
	organizations in the United States. See Part IV, line 21	188,909.	188,909.		
2	Grants and other assistance to individuals in	19			
	the United States. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the	20 400	30,499.		
	United States. See Part IV, lines 15 and 16	30,499.	30,433.		
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	229,309.	96,034.	98,019.	35,256.
	trustees, and key employees	229,309.	30,034.	50,015.	3372300
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	784,046.	646,072.	43,659.	94,315.
7	Other salaries and wages	704,040.	040,072.	43,033.	31/010
8	Pension plan accruals and contributions (include	22,227.	18,020.	1,955.	2,252.
	section 401(k) and 403(b) employer contributions)	74,359.	46,588.	4,527.	23,244.
9	Other employee benefits	73,781.	52,934.	10,381.	10,466.
10	Payroll taxes	13,101.	32,334.	10,301.	20/200
11	Fees for services (non-employees):				
	Management	8,448.	7,148.	1,300.	
b	Legal	15,500.	7,140.	15,500.	
С		15,500.		13,300.	
d					
е	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				
f	Investment management fees				
g		105,777.	97,114.	151.	8,512.
	column (A) amount, list line 11g expenses on Sch O.)	103,777.	7/,114.	1311	3/322
12	Advertising and promotion	32,208.	25,450.	723.	6,035.
13	Office expenses	32,200.	23,430.	725.	0,000
14	Information technology				
15	Royalties	122,178.	99,761.	10,334.	12,083
16	Occupancy	65,246.	54,829.	1,454.	8,963
17	Travel	05,240.	34,027.	1,451.	0,7505
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates	4,100.	3,319.	362.	419
22	Depreciation, depletion, and amortization	7,529.	3,317.	7,529.	
23	Insurance	1,349.		7,323.	
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule 0.) COMMUNITY TRAINING	125,230.	125,176.		54
	DETAINTAID AND CODUTAGE	46,047.	26,104.		19,210
b	POSTAGE	19,537.	6,406.		12,927
	THE PRIORE AND INTERNET	17,001.	13,303.		2,377
c		24,547.	4,318.		19,145
	All other expenses Add lines 1 through 24a	1,996,478.	1,541,984.		255,258
25	Total functional expenses. Add lines 1 through 24e	1,330,410.	T/24T/204.	155/250	
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				

Form 990 (2013)
Part X Balance Sheet

Part X	Balance Sheet					
	Check if Schedule O contains a response or no	te to any line	e in this Part X			
				(A) Beginning of year		(B) End of year
1	Cash - non-interest-bearing			9,411.	1	50,393
2	Savings and temporary cash investments		2,018,561.		2,203,041	
3	Pledges and grants receivable, net		58,702.		380,000	
4	Accounts receivable, net		50,676.		48,638	
5	Loans and other receivables from current and f		3070701		20/000	
"	trustees, key employees, and highest compens		- The state of the			
-	Part II of Schedule L				5	
6	Loans and other receivables from other disqual					
0	section 4958(f)(1)), persons described in section					
	employers and sponsoring organizations of sec		(A) (B)			
_	employees' beneficiary organizations (see instr)				6	
7	Notes and loans receivable, net				7	
0	Inventories for sale or use			10 544	8	22 001
9	Prepaid expenses and deferred charges	······································		18,544.	9	22,801
10a	Land, buildings, and equipment: cost or other		20 252			
	basis. Complete Part VI of Schedule D	The second secon	39,253.	10 076		7 000
	Less: accumulated depreciation		31,364.	12,076.		7,889
11	Investments - publicly traded securities				11	
12	Investments - other securities. See Part IV, line			12		
13	Investments - program-related. See Part IV, line			13		
14	Intangible assets				14	
15	Other assets. See Part IV, line 11			2,771.	15	554
16	Total assets. Add lines 1 through 15 (must equ			2,170,741.	16	2,713,316
17	Accounts payable and accrued expenses	834,342.	17	219,821		
18	Grants payable		18			
19	Deferred revenue				19	
20	Tax-exempt bond liabilities				20	
21	Escrow or custodial account liability. Complete	Part IV of So	chedule D		21	
22	Loans and other payables to current and forme	r officers, di	rectors, trustees,			
	key employees, highest compensated employee					
22	Complete Part II of Schedule L				22	
23	Secured mortgages and notes payable to unrela				23	
24	Unsecured notes and loans payable to unrelate	d third partie	es		24	
25	Other liabilities (including federal income tax, pa	· 프레이트 아이지 아이트				
	parties, and other liabilities not included on lines	s 17-24). Con	mplete Part X of			
	Schedule D				25	
26	Total liabilities. Add lines 17 through 25			834,342.	26	219,821
	Organizations that follow SFAS 117 (ASC 958	3), check he	re X and			
	complete lines 27 through 29, and lines 33 ar	nd 34.				
27	Unrestricted net assets			39,984.	27	1,145,202
28	Temporarily restricted net assets			1,296,415.	28	1,348,293
29	Permanently restricted net assets				29	
	Organizations that do not follow SFAS 117 (A	SC 958), ch	eck here			
	and complete lines 30 through 34.					
30	Capital stock or trust principal, or current funds				30	
31	Paid-in or capital surplus, or land, building, or ed				31	
27 28 29 30 31 32	Retained earnings, endowment, accumulated in				32	
33	Total net assets or fund balances			1,336,399.	33	2,493,495
34	Total liabilities and net assets/fund balances			2,170,741.	34	2,713,316

Form 990 (2013)

Pai	t XI Reconciliation of Net Assets								
	Check if Schedule O contains a response or note to any line in this Part XI								
1	Total revenue (must equal Part VIII, column (A), line 12)		3,15: 1,99						
2									
3									
4									
5									
6	Donated services and use of facilities	6							
7	Investment expenses	7							
8	Prior period adjustments	8							
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0.				
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,			_					
	column (B))	10	2,49	3, 4	95.				
Pai	t XII Financial Statements and Reporting								
	Check if Schedule O contains a response or note to any line in this Part XII								
				Yes	No				
1	Accounting method used to prepare the Form 990: Cash X Accrual Other								
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule				37				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X				
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a							
	separate basis, consolidated basis, or both:								
	Separate basis Consolidated basis Both consolidated and separate basis			7.7					
b	Were the organization's financial statements audited by an independent accountant?		2b	X					
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	e basis,							
	consolidated basis, or both:								
	X Separate basis Consolidated basis Both consolidated and separate basis	a accelia							
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the		0-	х					
	review, or compilation of its financial statements and selection of an independent accountant?		2c	Λ					
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch								
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si		0-		х				
	Act and OMB Circular A-133?	ived evidit	3a						
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ		3b						
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			990	(2013)				
			1 01111	200	,_0,0)				

SCHEDULE A

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support
Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number 94-3211245

_		Deces 1		KAL REEF ALLI		t complet	thic nart) See inet	ructions	94	±	<u> </u>	<u>4</u> 43	
	rt I			rity Status (All organiza					actions.					
Γhe	organ	ization is not a	private foundation	because it is: (For lines 1	through 1	1, check c	only one b	OX.)						
1	\square			es, or association of churc		ibed in se	ction 170	(i)(A)(r)(a)	•					
2				70(b)(1)(A)(ii). (Attach Sch			470// 1/41	AVIIII						
3		A hospital or	a cooperative hosp	ital service organization of	escribed i	n section	1/U(0)(1)(A)(III). otion 170:	(b)(4)(A)(::	i) Enter t	he h	nosnital	's nam	ie.
4				operated in conjunction	with a nost	pital descr	ibeu III se	Caon 170	(D)(1)(M)(II	ı, Linter t	. 10 11	Jopital	Jilail	.5,
_		city, and state	e:	benefit of a college or ur	iversity ou	uned or on	erated by	a governr	nental uni	t describe	ed in	1		
5					iiversity Ow	villed of op	crated by	a governi		. 20001101	"	34		
_			(b)(1)(A)(iv). (Complete, or local government	nent or governmental unit	described	in section	n 170(b)(1)(A)(v).						
6	X	An organizati	on that normally ro	ceives a substantial part	of its suppo	ort from a	governme	ntal unit o	r from the	general i	publ	ic desc	ribed i	n
7	لما		b)(1)(A)(vi). (Comple		c. no supp		J							
8				section 170(b)(1)(A)(vi). (Complete	Part II.)								
9	\Box	An organizati	on that normally red	ceives: (1) more than 33 1	1/3% of its	support fr	om contri	butions, m	embershi	p fees, ar	nd gi	ross red	ceipts	from
3		activities rela	ted to its exempt fu	ınctions - subject to certa	in exception	ons, and (2	2) no more	than 33 1	/3% of its	support	from	n gross	invest	ment
		income and L	inrelated business	taxable income (less sect	ion 511 tax	x) from bu	sinesses a	cquired b	y the orga	nization	after	June 3	0, 197	′ 5.
			509(a)(2). (Complet											
10		An organizati	on organized and o	perated exclusively to tes	st for publi	c safety. S	See sectio	n 509(a)(4	l).					
11		An organizati	on organized and o	perated exclusively for th	ne benefit d	of, to perfo	rm the fur	nctions of,	or to carr	y out the	pur	poses c	of one	or
				ations described in section				2). See sec	tion 509(a)(3). Che	eck t	the box	that	
		describes the		g organization and comple										
		a Type I			ype III - Fur					e III - Nor				
е		By checking	this box, I certify th	at the organization is not	controlled	directly or	r indirectly	by one or	more dis	qualified	pers	ions oth	ier tha	II)
		foundation m	anagers and other	than one or more publicly	y supporte	d organiza	tions desc	cribed in s	ection 509	9(a)(1) or	sect	10n 508	n(a)(2).	
f				itten determination from t										
			rganization, check t											. —
ç	J	Since August	17, 2006, has the	organization accepted ar directly controls, either al	one or too	othor with	noreone o	lescribed	in (ii) and (iii) helow			Yes	No
				directly controls, either all supported organization?								11g(i)		
				on described in (i) above?								11g(ii)		
				a person described in (i) above :								11g(iii)		
L				n about the supported or							[J		
h	1	Provide trie i	onowing information	about the supported of	garnzanorn	\-/·								
	\ Nama	of cupported	(ii) EIN	(iii) Type of organization	(iv) Is the o	organization	(v) Did yo	u notify the	(vi) ls	s the	(vii)	Amoun	t of mo	netary
(1		of supported anization	(11) E114	(described on lines 1-9	in col. (i) lis	sted in your	organizat	ion in col.	(i) organiz	ed in the	,,		port	
	0.9			above or IRC section	governing	document?	(i) of you	r support?	U.S	5.?				
				(see instructions))	Yes	No	Yes	No	Yes	No				
											į			
								-						
						-					_			
Tot	al													

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2013

332021 09-25-13

Schedule A (Form 990 or 990-EZ) 2013 THE CORAL REEF ALLIANCE 94-32112
| Part II | Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	1,499,339.	1,040,979.	2,185,075.	1,577,699.	3,068,407.	9,371,499.
2	Tax revenues levied for the organ-				-		
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to				2 1		
	the organization without charge						
4	Total. Add lines 1 through 3	1,499,339.	1,040,979.	2,185,075.	1,577,699.	3,068,407.	9,371,499.
5							
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						2,975,597.
6	Public support. Subtract line 5 from line 4.						6,395,902.
	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
	Amounts from line 4	1,499,339.	1,040,979.	2,185,075.	1,577,699.	3,068,407.	9,371,499.
	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	454.	183.	316.	1,607.	816.	3,376.
9							
Ŭ	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
10	or loss from the sale of capital						
	assets (Explain in Part IV.)						
11	Total support. Add lines 7 through 10						9,374,875.
12		etc. (see instruction	ons)			12	
13						n 501(c)(3)	
(1)	organization, check this box and stor	here					
Se	ction C. Computation of Publ	ic Support Per	rcentage				
	Public support percentage for 2013 (olumn (f))		14	68.22 %
15	Public support percentage from 2012	Schedule A, Part	II, line 14			15	78.77 %
16	a 33 1/3% support test - 2013. If the	organization did no	t check the box or	n line 13, and line 1	14 is 33 1/3% or n	nore, check this bo	x and
	stop here. The organization qualifies	as a publicly supp	orted organization				> [X]
ı	33 1/3% support test - 2012. If the	organization did no	t check a box on li	ine 13 or 16a, and	line 15 is 33 1/3%	or more, check th	is box
	and stop here. The organization qua	lifies as a publicly s	supported organiza	ation			▶∟
178	a 10% -facts-and-circumstances tes	t - 2013. If the org	anization did not c	heck a box on line	13, 16a, or 16b,	and line 14 is 10%	or more,
	and if the organization meets the "fac	cts-and-circumstan	ces" test, check th	nis box and stop he	ere. Explain in Pa	rt IV how the organ	ization
	meets the "facts-and-circumstances"						
1	10% -facts-and-circumstances tes						
	more, and if the organization meets t						
	organization meets the "facts-and-cir						
18	Private foundation. If the organization						
						edule A (Form 990	

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
	ndar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
	Gifts, grants, contributions, and membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities						
Ŭ	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
_	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
	etion B. Total Support						
Cale	ndar year (or fiscal year beginning in) ►	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
	Amounts from line 6						
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses acquired after June 30, 1975						
	Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support, (Add lines 9, 10c, 11, and 12.)						L
14	First five years. If the Form 990 is for						
	check this box and stop here						
Se	ction C. Computation of Publi	c Support Pe	ercentage			T .= 1	0/
15	Public support percentage for 2013 (li	ne 8, column (f)	divided by line 13,	column (f))		15	% %
	Public support percentage from 2012					16	70
	ction D. Computation of Inves					47	%
17	Investment income percentage for 20						%
18	Investment income percentage from 2	2012 Schedule A	, Part III, line 17	an line 4.4		18 and line	
19	a 33 1/3% support tests - 2013. If the	organization did	not check the box	on line 14, and li	ne 15 is more than	ization	17 15 1101
	more than 33 1/3%, check this box a	nd stop here. Th	e organization qua	unies as a publicly	y supported organ	nore than 33 1/3%	and
1	33 1/3% support tests - 2012. If the line 18 is not more than 33 1/3%, che	organization did	eton have The ere	nanization qualifie	s as a publicly sur	ported organization	D
	line 18 is not more than 33 1/3%, one	on did not chock	a boy on line 14 1	9a or 19h check	this box and see i	instructions	>

332023 09-25-13

Cabadula A	(Form 990 or 990-F7) 2013 THE (CORAL REEF	ALLIANCE		94-3211245 Page 4
Dort IV	(Form 990 or 990-EZ) 2013 THE (Supplemental Information.	Duraniala tha avalon	ations required by D	eart II line 10: Part II line 17a or	17b: and Part III, line 12.
Partiv	Supplemental information.	Provide the explan	ations required by r	art II, III to To, T art II, III to Tra or	77 5, 47 47 47 11, 117
	Also complete this part for any addit	tional information. (See instructions).		
	60_00000000000000000000000000000000000				
				-	

SCHEDULE D

Department of the Treasury

Internal Revenue Service

(Form 990)

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

► Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

Inspection

Name of the organization

THE CORAL REEF ALLIANCE

Employer identification number 94-3211245

Pai		unds or Other Similar Funds of	r Accounts. Complete if the					
	organization answered "Yes" to Form 990, Part IV, line 6.	(a) Depar advised funds	(b) Funds and other accounts					
16		(a) Donor advised funds	(b) Funds and other accounts					
1	Total number at end of year							
2	Aggregate contributions to (during year)							
3	Aggregate grants from (during year)							
4	Aggregate value at end of year							
5	Did the organization inform all donors and donor advisors in writin							
- 2	are the organization's property, subject to the organization's exclu-							
6	Did the organization inform all grantees, donors, and donor advise							
	for charitable purposes and not for the benefit of the donor or dor							
Day	impermissible private benefit?							
-	t II Conservation Easements. Complete if the organiz	A THE PERSON OF	IV, line 7.					
1	Purpose(s) of conservation easements held by the organization (c		ically important land area					
	Preservation of land for public use (e.g., recreation or education of natural habitat	Preservation of an historic						
		Freservation of a certified	Tristoric structure					
	Preservation of open space Complete lines 2a through 2d if the organization held a qualified of	encorrection contribution in the form of	conservation easement on the last					
2		conservation contribution in the form of a	Conservation easement on the last					
	day of the tax year.		Held at the End of the Tax Year					
-	Total number of conservation easements							
a								
b								
d								
u			2d					
3								
	year ▶		3					
4	Number of states where property subject to conservation easeme	ent is located >						
5	Does the organization have a written policy regarding the periodic							
	violations, and enforcement of the conservation easements it hold		Yes No					
6	Staff and volunteer hours devoted to monitoring, inspecting, and							
7	Amount of expenses incurred in monitoring, inspecting, and enfor							
8	Does each conservation easement reported on line 2(d) above sa	tisfy the requirements of section 170(h)(4	4)(B)(i)					
	and section 170(h)(4)(B)(ii)?		Yes No					
9	In Part XIII, describe how the organization reports conservation ea	asements in its revenue and expense sta	atement, and balance sheet, and					
	include, if applicable, the text of the footnote to the organization's	financial statements that describes the	organization's accounting for					
	conservation easements.							
Pai	t III Organizations Maintaining Collections of Ar		er Similar Assets.					
	Complete if the organization answered "Yes" to Form 990,	Part IV, line 8.						
1a	If the organization elected, as permitted under SFAS 116 (ASC 95							
	historical treasures, or other similar assets held for public exhibition	on, education, or research in furtherance	of public service, provide, in Part XIII,					
	the text of the footnote to its financial statements that describes to							
b	If the organization elected, as permitted under SFAS 116 (ASC 95							
	treasures, or other similar assets held for public exhibition, educa-	tion, or research in furtherance of public	service, provide the following amounts					
	relating to these items:							
	(i) Revenues included in Form 990, Part VIII, line 1							
2	If the organization received or held works of art, historical treasure	- C	in, provide					
	the following amounts required to be reported under SFAS 116 (A							
а	Revenues included in Form 990, Part VIII, line 1							
b	Assets included in Form 990, Part X		> \$					

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 332051 09-25-13

Schedule D (Form 990) 2013

Schedule D (Form 990) 2013

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)

	REEF ALLIANCE		94	-3211245 Page
Part VII Investments - Other Securities.				
Complete if the organization answered "Yes"				of an analysis calls
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of	valuation: Cost or end	-or-year market value
(1) Financial derivatives				
(2) Closely-held equity interests				
(3) Other				
(A)				
(B)				
(C)				
(D)				
(E)				
(F)				
(G) (H)				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)				
Part VIII Investments - Program Related.				
Complete if the organization answered "Yes"	to Form 990 Part IV line	11c See Form 990	Part V line 13	
(a) Description of investment	(b) Book value		valuation: Cost or end	of-year market value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)				
Part IX Other Assets.		100		
Complete if the organization answered "Yes"		11d. See Form 990,	Part X, line 15.	
(a)	Description			(b) Book value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
Total. (Column (b) must equal Form 990, Part X, col. (B) lin	e 15.)	***************************************		
Part X Other Liabilities.				
Complete if the organization answered "Yes"	to Form 990, Part IV, line		n 990, Part X, line 25.	
(a) Description of liability		(b) Book value		
(1) Federal income taxes				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9) Total. (Column (b) must equal Form 990, Part X, col. (B) lin	0.25.)			
i otal. (Column (b) must equal Form 990, Fart A, Col. (b) lin	0 20.)			

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Schedule D (Form 990) 2013

Part	t XI Reconciliation of Revenue per Audited Financia		de per metam	
	Complete if the organization answered "Yes" to Form 990, Part			2 152 554
	Total revenue, gains, and other support per audited financial statemen	ts	1	3,153,574.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	7 7		
а	Net unrealized gains on investments	2a		
b	Donated services and use of facilities	2b		
С	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		0
	Add lines 2a through 2d			0.
	Subtract line 2e from line 1		3	3,153,574.
	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	1 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b			
b	Other (Describe in Part XIII.)			0
С	Add lines 4a and 4b		4c	3,153,574.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, li	ne 12.)	5	
Par	t XII Reconciliation of Expenses per Audited Financi		ises per netu	
	Complete if the organization answered "Yes" to Form 990, Part			1,996,478.
	Total expenses and losses per audited financial statements		1	1,990,470.
	Amounts included on line 1 but not on Form 990, Part IX, line 25:	1 1		
_	Donated services and use of facilities			
b	Prior year adjustments			
С	Other losses			
d	Other (Describe in Part XIII.)		2e	0.
	Add lines 2a through 2d			1,996,478.
	Subtract line 2e from line 1			1,000,470.
	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1 40		
	Investment expenses not included on Form 990, Part VIII, line 7b	1 1		
	Other (Describe in Part XIII.)		4c	0.
	Add lines 4a and 4b Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I,			1,996,478.
	rt XIII Supplemental Information.	inte 10.)		2/330/2.0.
	de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1	a and 4: Part IV lines 1b and 2b:	Part V. line 4: Part	X. line 2; Part XI,
	2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to pro		.,	
iiries i	20 and 4b, and Fart An, lines 2d and 4b. Also complete this part to pro	vido dily deditional information		
DAF	RT X, LINE 2:			
1 111	AT MIND D.			
EXE	PLANATION: THE ORGANIZATION HAS ADOR	TED THE ACCOUNTI	NG GUIDAN	CE RELATED
TO	UNCERTAIN TAX POSITIONS, AND HAS EV	ALUATED ITS TAX	POSITIONS	TAKEN FOR
ALI	L OPEN TAX YEARS. CURRENTLY, THE FIS	SCAL 2010 THROUGH	2013 INF	ORMATION
RET	TURNS ARE OPEN AND SUBJECT TO EXAMIN	NATION. IN MANAGE	MENT'S JU	DGMENT
THE	ERE ARE NO UNCERTAIN TAX POSITIONS A	AS OF JUNE 30, 20	14.	
v meg-part				
		•		

(Form 990)

Department of the Treasury

Internal Revenue Service

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

▶ Attach to Form 990. ▶ See separate instructions.

▶ Information about Schedule F (Form 990) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization

Employer identification number

THE CORAL REEF	ALLIANCE			94-321124	
Part I General Infor	mation on A	ctivities Out	tside the United States. Comple	ete if the organization answered "Y	es" on
Form 990, Part IV	/, line 14b.				
1 For grantmakers. Does	the organization	maintain record	ds to substantiate the amount of its gr	ants and other assistance,	
			the selection criteria used to award the		
United States.			procedures for monitoring the use of it		side the
3 Activities per Region. (Th	ne following Part		an be duplicated if additional space is	needed.)	(O Total
(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
				NORTH AMERICA (MEXICO): INITIATE A SHIFT FROM UNSUSTAINABLE TOURISM TO	270,528.
ORTH AMERICA	1	0	PROGRAM SERVICE	SUSTAINABLE TOURISM; CENTRAL AMERICA: TO DEVELOP FUNCTIONING AND EFFECTIVELY MANAGED	
CENTRAL AMERICA	0	2	PROGRAM SERVICE	NETWORK OF MARINE	235,017.
				EAST ASIA AND PACIFIC: COMMUNITIES SUPPORT LOCAL CONSERVATION AND	
EAST ASIA	0	4	PROGRAM SERVICE	MANAGEMENT DEVELOPMENT	282,146.
3 a Sub-total	1	6			787,691,
b Total from continuation sheets to Part I	(0			0
c Totals (add lines 3a					787,691
and 3b)	1	1 6			101,031

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

SEE PART V FOR COLUMN (E) DESCRIPTIONS

Schedule F (Form 990) 2013

Schedule F (Form 990) 2013 THE CORAL REEF ALLIANCE

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed. (i) Method of valuation (book, FMV, appraisal, other) 9 Schedule F (Form 990) 2013 BOOK BOOK BOOK BOOK BOOK BOOK BOOK BOOK (h) Description of non-cash assistance 0 o 0 0 0 0 0 0 (g) Amount of non-cash assistance Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by cash disbursement 9,628,WIRE TRANSFER 3,788 WIRE TRANSFER 1,040.WIRE TRANSFER 2,310, WIRE TRANSFER 1,873 WIRE TRANSFER 5,000 WIRE TRANSFER 2,700 WIRE TRANSFER 800 MIRE TRANSFER (f) Manner of of cash grant (e) Amount the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter (d) Purpose of grant SEE PART V CENTRAL AMERICA CENTRAL AMERICA CENTRAL AMERICA CENTRAL AMERICA NORTH AMERICA NORTH AMERICA (c) Region EAST ASIA EAST ASIA Enter total number of other organizations or entities (b) IRS code section and EIN (if applicable) (a) Name of organization N က

27

Page 2	(i) Method of valuation (book, FMV, appraisal, other)	ВООК			9		
	(h) Description of non-cash assistance						
11245 90). Part II. line 1	(g) Amount of non-cash assistance	0					
94-3211245 Schedule F (Form 990), Part II	(e) Amount (f) Manner of of cash grant cash disbursement	5,360.WIRE TRANSFER					
United States	(e) Amount of cash grant	5,360.					
(Form 990) THE CORAL REEF ALLIANCE 94–3211245	(d) Purpose of	SEE PART V					
THE CORAL REEF ALI	(c) Region	NORTH AMERICA					
THE CC	(b) IRS code section and EIN (if applicable)	2					
Щ	Part II Continuation of (a) Name of organization						

94-3211245

Page 3

THE CORAL REEF ALLIANCE

Schedule F (Form 990) 2013

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

		1	i	- 1	1	1	Í	Ī	e
(h) Method of valuation (book, FMV, appraisal, other)									Schedule F (Form 990) 2013
(g) Description of non-cash assistance	20								Sched
(f) Amount of non-cash assistance									
(e) Manner of cash disbursement									
(d) Amount of cash grant									
(c) Number of recipients									
(b) Region									
(a) Type of grant or assistance (b) Region									

1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Yes	X No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	Yes	X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471)	Yes	X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)	Yes	X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865)	Yes	X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report. (see Instructions for Form 5713)	Yes	X No

Schedule F (Form 990) 2013

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information.

PART I, LINE 2:

EXPLANATION: APPLICANTS MUST SUBMIT CORAL'S STANDARD MICRO-GRANT APPLICATION FORM TO BE CONSIDERED. THE APPLICATION MUST BE REVIEWED AND APPROVED BY (IN ORDER) A PROGRAM MANAGER, PROGRAM DIRECTOR, FINANCE DIRECTOR AND EXECUTIVE DIRECTOR. FUNDING PRIORITIES ARE DETERMINED FIRST BY THE INTENTIONS OF CORAL'S RESTRICTED GRANTS, AND SECONDLY BY THE REGIONAL PRIORITIES ESTABLISHED BY THE ORGANIZATION. NO SINGLE MICRO-GRANT SHALL COMPRISE MORE THAN 2% OF CORAL'S TOTAL ORGANIZATIONAL BUDGET, AND THE SUM OF ALL SUB-GRANTS SHALL COMPRISE NO GRANTEES MUST COMPLETE AND MORE THAN 10% OF CORAL'S TOTAL BUDGET. CERTIFY CORAL'S STANDARD MICRO-GRANT AGREEMENT. FOR ALL AWARDS OVER \$1,000, NO GRANTEE SHALL RECEIVE MORE THAN 50% AS AN INITIAL PAYMENT. DISBURSEMENT OF FUNDS ARE MANAGED BY THE ACCOUNTING STAFF, SUBJECT TO THE SAME APPROVAL AND DOCUMENTATION PROCEDURES REQUIRED FOR ALL EXPENDITURES. CORAL USES THE VOLUNTARY BEST PRACTICES FOR U.S.-BASED CHARITIES ISSUED BY THE US TREASURY DEPARTMENT'S ANTI-TERRORIST FINANCING GUIDELINES, AS WELL AS THE PRINCIPLES OF INTERNATIONAL CHARITY TO INFORM THE PROCESS OF APPROVAL APPLICATIONS AND MONITORING THE USE OF FUNDS. EACH MICRO-GRANT HAS A DESIGNATED PROGRAM MANAGER AS THE PRIMARY CONTACT, AND WHO IS RESPONSIBLE FOR OBTAINING AND DELIVERING REPORTS TO CORAL STAFF AND FUNDERS.

PART I, LINE 3, COLUMN (E):

REGION: NORTH AMERICA

(E) SPECIFIC TYPES OF SERVICES IN REGION: NORTH AMERICA (MEXICO):
INITIATE A SHIFT FROM UNSUSTAINABLE TOURISM TO SUSTAINABLE TOURISM;

SUPPORT COZUMEL MARINE PROTECTED AREAS IN DOING SO.

Schedule F (Form 990) 2013

102/1117 120772 CODXIDEED

SCHEDULE (Form 990)

Department of the Treasury Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

OMB No. 1545-0047	013	pen to Public Inspection
OMBN	7	Open

▶ Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization	TONATITE TETT IN THE	FONGE					Employer identification number 94-3211245
Part I General Information on Grants and Assistance	nd Assistance	TOWER					
Does the organization maintain records to substantiate the amount of	to substantiate the	e amount of the grants	or assistance, the	grantees' eligibilit	y for the grants or ass	the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection	
criteria used to award the grants or assistance?	stance?						X Yes No
SCI	ocedures for moni	toring the use of grant	funds in the United	d States.			
Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any	Governments and	d Organizations in the	e United States. C	complete if the org	lanization answered "\	res" to Form 990, Part	IV, line 21, for any
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, EMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
SUSTAINABLE TRAVEL INTERNATIONAL 835 SW WILLIAM DR WHTTE SALMON WA 98672	37-1461679	501(C)(3)	21,530.	.0	ВООК	-	MARTI
ONSER VE 9681	53-0242652	501(C)(3)	100,000.	0	ВООК		REEFS TOMORROW INITIATIVE
UNIVERSITY OF NORTH CAROLINA, WILMINGTON - 601 SOUTH COLLEGE RD WILMINGTON NC 28403	56-1258660	501(C)(3)	67,379.	.0	ВООК		REEFS TOMORROW INITIATIVE
1.1.000	and government o	rganizations listed in the	he line 1 table				3,
3 Enter total number of other organizations listed in the line 1 table LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.	s, see the Instruc	tions for Form 990.					Schedule I (Form 990) (2013

Page 2 (f) Description of non-cash assistance 94-3211245 (e) Method of valuation (book, FMV, appraisal, other) Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. EXPLANATION: THE CORAL REEF ALLIANCE HAS ADOPTED THE FOLLOWING POLICIES FOR Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b), and any other additional information. THE ADMINISTRATION OF ALL COMMUNITY PROJECTS AND "MICRO-GRANTS": (d) Amount of non-cash assistance (c) Amount of cash grant THE CORAL REEF ALLIANCE (b) Number of recipients Part III can be duplicated if additional space is needed (a) Type of grant or assistance 2 Schedule I (Form 990) (2013) PART I, LINE Part III Part IV

DESTINATION MODEL (CRSD). CORAL USES THE VOLUNTARY BEST PRACTICES FOR LOCAL PROJECTS IS AN INTEGRAL PART OF THE CORAL REEF SUSTAINABLE

THE CORAL REEF ALLIANCE RECOGNIZES THAT DIRECT SUPPORT FOR SMALL-SCALE

U.S.-BASED CHARITIES ISSUED BY THE US TREASURY DEPARTMENT'S ANTI-TERRORIST

FINANCING GUIDELINES, AS WELL AS THE PRINCIPLES OF INTERNATIONAL CHARITY TO

332102 10-29-13

Part IV Supplemental Information

INFORM THE PROCESS OF APPROVAL APPLICATIONS AND MONITORING THE USE OF MICRO-GRANT FUNDS. APPLICANTS MUST SUBMIT CORAL'S STANDARD MICRO-GRANT APPLICATION FORM TO BE CONSIDERED. THE APPLICATION MUST BE REVIEWED AND APPROVED BY (IN ORDER) A PROGRAM MANAGER, PROGRAM DIRECTOR, FINANCE DIRECTOR AND EXECUTIVE DIRECTOR. GRANTEES MUST COMPLETE AND CERTIFY CORAL'S STANDARD MICRO-GRANT AGREEMENT. THIS AGREEMENT REQUIRES PERIODIC PROGRAMMATIC AND FINANCIAL REPORTING, AS WELL AS STANDARDS FOR FINAL REPORTING OF ACTIVITIES AND FINANCIAL ACCOUNTING. GRANTS FUNDS ARE DISBURSED IN AT LEAST TWO PHASES. FOR ALL AWARDS OVER \$1,000, NO GRANTEE SHALL RECEIVE MORE THAN 50% AS AN INITIAL PAYMENT. DISBURSEMENT OF FUNDS ARE MANAGED BY THE ACCOUNTING STAFF, SUBJECT TO THE SAME APPROVAL AND DOCUMENTATION PROCEDURES REQUIRED BY ALL ORGANIZATIONAL DISBURSMENTS. EACH MICRO-GRANT HAS A DESIGNATED MANAGER AS THE PRIMARY CONTACT WITH THE GRANTEE, AND WHO IS RESPONSIBLE FOR OBTAINING AND DELIVERING REPORTS TO THE MANGEMENT TEAM AND TO CORAL'S FUNDERS, AS APPLICABLE. THROUGH THE USE OF FIELD STAFF, CORAL IS IN REGULAR COMMUNICATIONS WITH ALL GRANTEES, AND PROVIDES ASSISTANCE AND LOGISTICS WHEN NEEDED IN IMPLEMENTING PROJECTS. FUNDING PRIORITIES ARE DETERMINED FIRST BY THE INTENTIONS OF CORAL'S RESTRICTED GRANTS, AND SECONDLY BY THE REGIONAL PRIORITIES ESTABLISHED BY THE CRSD MODEL DEVELOPED BY THE PROGRAM TEAM. APPLICATIONS FOR PROJECTS OUTSIDE THE SCOPE OF CRSD AND/OR OUTSIDE CORAL'S REGIONAL FOCUS MUST BE CONSIDERED CASE-BY-CASE. NO SINGLE MICRO-GRANT SHALL COMPRISE MORE THAN 2% OF CORAL'S TOTAL ORGANIZATIONAL BUDGET, AND THE SUM OF ALL MICRO-GRANTS SHALL COMPRISE NO MORE THAN 10% OF CORAL'S TOTAL ORGANIZATIONAL BUDGET.

SCHEDULE M (Form 990)

Noncash Contributions

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

► Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization THE CORAL REEF ALLIANCE Employer identification number 94-3211245

Par	rt I Types of Property							
		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of de noncash contribu			>
1	Art - Works of art							
2	Art - Historical treasures							
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities - Publicly traded	X	1	1,009,076.	FMV			
10	Securities - Closely held stock							
11	Securities - Partnership, LLC, or							
	trust interests							
12	Securities - Miscellaneous							
13	Qualified conservation contribution -							
	Historic structures							
14	Qualified conservation contribution - Other							
15	Real estate - Residential							
16	Real estate - Commercial							
17	Real estate - Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts							
25	Other • ()							
26	Other • ()							
27	Other • ()							
28	Other ()							
29	Number of Forms 8283 received by the organia	zation durin	g the tax year for o	contributions				
	for which the organization completed Form 82	83, Part IV,	Donee Acknowled	gement 29				
							Yes	No
30a	During the year, did the organization receive by	y contribution	on any property re	ported in Part I, lines 1 - 28,	that it must hold for			
	at least three years from the date of the initial	contribution	, and which is not	required to be used for exer	npt purposes for			
	the entire holding period?					30a		X
b	If "Yes," describe the arrangement in Part II.							
31	Does the organization have a gift acceptance					31		X
32a	Does the organization hire or use third parties	or related o	rganizations to sol	icit, process, or sell noncash	1			
	contributions?					32a		X
b	If "Yes," describe in Part II.							
33	If the organization did not report an amount in	column (c)	for a type of prope	erty for which column (a) is cl	necked,			
	describe in Part II.							

For Paperwork Reduction Act Notice, see the Instructions for Form 990. LHA

Schedule M (Form 990) (2013)

332142 09-03-13

SCHEDULE O

(Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

Inspection

Department of the Treasury Internal Revenue Service

Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization THE CORAL REEF ALLIANCE Employer identification number 94-3211245

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS: CONSERVATION FIELD; (3) CONVENED CONSERVATION PRACTITIONERS IN HAWAI'I TO DISCUSS PALMYRA ATOLL RESEARCH FINDINGS; AND (4) HOSTED MEETINGS IN THE SOLOMAN ISLANDS TO EXPLORE STRATEGIES TO INCREASE THE FIELD'S ABILITY TO SHARE PROJECT RESULTS.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS: THE WORKSHOPS WERE DESIGNED TO HIGHLIGHT THE SOCIO-ECONOMIC VALUES OF CLEAN WATER AND HEALTHY VIBRANT OCEAN REEFS CAPABLE OF SUPPORTING ABUNDANCE OF LIFE AND WELLBEING. THIS YEAR, CORAL LAUNCHED THE CLEAN WATER FOR REEFS PROGRAM ON THE ISLAND OF HAWAII. THIS MULTI-YEAR PROJECT WILL DIRECTLY ADDRESS POLLUTION AFFECTING NEAR-SHORE REEFS FROM RESIDENTIAL WASTEWATER.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES: HONDURAS; EXPENSES \$235,017; GRANTS \$10,373:

CORAL IS WORKING TO ESTABLISH A NETWORK OF MARINE PROTECTED AREAS TO SPAN THE BAY ISLANDS OF HONDURAS. THIS YEAR, CORAL SECURED GOVERNMENTAL APPROVAL FOR A COLLABORATIVE MANAGEMENT PLAN FOR THE CORDELIA BANKS SITE OF WILDLIFE IMPORTANCE. TELA BAY WAS DECLARED A SITE OF WILDLIFE IMPORTANCE, A DECREE WHICH WILL PROVIDE PROTECTION FOR THE BAY'S REEFS AND CORAL COLONIES. ON THE ISLAND OF UTILA, CORAL DESIGNED AND IMPLEMENTED A USER-FEE DESIGNED TO PROVIDE SUSTAINABLE AND LOCAL FUNDING FOR MARINE CONSERVATION AND MANAGEMENT EFFORTS. CORAL IS

WORKING ALONGSIDE LOCAL STAKEHOLDERS TO IDENTIFY PRIORITY MARINE

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2013)

332211

Name of the organization	Employer identification number
THE CORAL REEF ALLIANCE	94-3211245
CONSERVATION PROJECTS WITH THE GOAL OF IMPROVING THE OVER	ALL MANAGEMENT
OF THE MARINE PROTECTED AREAS.	
FIJI; EXPENSES \$178,417:	
OUR STRATEGY IN THE FIJI ISLANDS IS TO EMPOWER THE ESTABL	ISHED LOCAL
MANAGEMENT BODIES TO TRANSPARENTLY AND EFFICIENTLY MANAGE	THE NAMENA
MARINE RESERVE, FIJI'S LARGEST NO-TAKE MARINE PROTECTED A	REA. THROUGH
THE DEVELOPMENT OF A USER FEE, WE HAVE HELPED THE LOCAL C	OMMUNITY
REALIZE BENEFITS FROM PROTECTING THE RESERVE. WE ARE ALSO	BUILDING A
NETWORK OF LOCAL BUSINESS THAT, TOGETHER WITH THE COMMUNI	TY, SUPPORT
MANAGEMENT AND PROTECTION OF THE RESERVE. WE HAVE TRAINED	ALL MARINE
TOURISM PROVIDERS CONDUCTING BUSINESS WITHIN THE MARINE R	ESERVE IN
CORAL'S SUSTAINABLE MARINE RECREATION PROTOCOLS AND HAVE	INSTALLED
PERMANENT MOORING THROUGHOUT THE PROTECTED AREA, CREATING	FIJI'S FIRST
ANCHO-FREE MPA.	
ADDITIONALLY, CORAL PARTNERED WITH SEVERAL OTHER ORGANIZA	TIONS AND
GOVERNMENTAL REPRESENTATIVES TO HOST A WORKSHOP DISCUSSIN	G SHARK
CONSERVATION STRATEGIES. MORE THAN 60 PARTICIPANTS FROM 1	1 COUNTRIES
PARTICIPATED IN THE WORKSHOP. ONE KEY INDICATOR OF OUR PR	OGRESS WAS TO
ENSURE THAT NEWLY-LISTED ENDANGERED SHARK SPECIES WILL RE	CEIVE THE
PROTECTIONS THEY NEED.	
INDONESIA; EXPENSES \$103,728; GRANTS \$1,350:	
CORAL IS ESTABLISHING AN ECOLOGICALLY CONNECTED AND SOCIO	ECONOMICALLY
SUSTAINABLE NETWORK OF LOCALLY MANAGED MARINE PROTECTED A	REAS IN THE
	dule O (Form 990 or 990-EZ) (2013

SUNDA-BANDA REGION OF EASTERN INDONESIA. A KEY DESIGN FEATURE FOR THIS AREA INCLUDES SUPPORT AT THE COMMUNITY AND GOVERNMENTAL LEVELS FOR CO-MANAGING THE VAST NETWORK THAT SPANS TWO REGENCIES. THIS YEAR, CORAL GAZETTED FOUR LOCALLY MANAGED MARINE PROTECTED AREAS FOR TWO DIFFERENT REGENCIES IN NORTH BALI AND IS CURRENTLY DEVELOPING MANAGEMENT PLANS FOR THESE AREAS TO ENSURE EFFECTIVE ENFORCEMENT OF REGULATIONS DESIGNED TO PROTECT THE CORALS FROM FUTURE THREATS.

MANAGEMENT EFFECTIVENESS: EXPENSES \$55,157:

CORAL AIMS TO CREATE A SERIES OF NETWORKS OF MARINE PROTECTED AREAS ACROSS THE GLOBE TO PROTECT CORAL REEFS. THIS YEAR, CORAL LAUNCHED A NEW PROGRAM TO TRAIN CONSERVATION PRACTITIONERS IN EFFECTIVE MANAGEMENT STRATEGIES AND TO HELP IDENTIFY AND RESOLVE/ADDRESS CHALLENGES TO BUILDING LOCAL CAPACITY. CORAL SYNTHESIZED EXISTING KNOWLEDGE ABOUT LOCAL MANAGEMENT SYSTEMS AND HOSTED A WORKSHOP WITH 27 CONSERVATION EXPERTS TO UNDERSTAND THE MAJOR REASONS WHY AND HOW LOCAL MANAGEMENT SYSTEMS FALL SHORT OR FAIL. THE WORKSHOP HELPED CORAL IDENTIFY PRIORITY CONCERNS AND POTENTIAL SOLUTIONS. WITH THIS INFORMATION, CORAL IS CURRENTLY PLANNING ACTIVITIES AIMED TO IMPROVE LOCAL MANAGEMENT EFFORTS AROUND THE WORLD.

EXPENSES \$ 572,321. INCLUDING GRANTS OF \$ 11,723. REVENUE \$ 62,750.

FORM 990, PART VI, SECTION A, LINE 8B:

EXPLANATION: COMMITTEES MAINTAIN DOCUMENTATION OF THEIR MEETINGS, HOWEVER, NO COMMITTEES HAVE AUTHORITY TO ACT ON BEHALF OF THE BOARD.

FORM 990, PART VI, SECTION B, LINE 11:

EXPLANATION: A DRAFT COPY OF THE FEDERAL FORM 990 IS REVIEWED IN DETAIL BY 332212 09-04-13 Schedule O (Form 990 or 990-EZ) (2013) THE CORAL REEF ALLIANCE

Employer identification number 94-3211245

THE FINANCE DIRECTOR, THE EXECUTIVE DIRECTOR, THE TREASURER AND THE EXECUTIVE COMMITTEE OF THE BOARD. IT IS THEN SHARED WITH THE ENTIRE BOARD OF DIRECTORS FOR THEIR REVIEW BEFORE FILING WITH THE INTERNAL REVENUE SERVICE.

FORM 990, PART VI, SECTION B, LINE 12C:

EXPLANATION: MEMBERS OF THE BOARD OF DIRECTORS AND STAFF SIGN A CONFLICT OF INTEREST POLICY STATEMENT ON AN ANNUAL BASIS. MEMBERS OF THE BOARD OF DIRECTORS AND STAFF HAVE A CONTINUING RESPONSIBILITY TO PROMPTLY DISCLOSE TO THE ORGANIZATION THE EXISTENCE OF ANY ADDITIONAL AFFILIATIONS AS THEY ARE UNDERTAKEN. IF ANY CONFLICTS OF INTEREST EXIST, THE BOARD MEMBERS WILL DISCUSS THE NEXT STEPS AND DOCUMENT HOW TO RECTIFY THE SITUATION.

FORM 990, PART VI, SECTION B, LINE 15:

EXPLANATION: THE EXECUTIVE COMMITTEE SHALL ANNUALLY REVIEW THE COMPENSATION OF THE EXECUTIVE DIRECTOR AND THE FINANCE DIRECTOR. THE EXECUTIVE COMMITTEE SHALL GATHER RECENT DATA AS TO COMPARABLE COMPENSATION FOR SIMILARLY QUALIFIED PERSONS IN FUNCTIONALLY COMPARABLE POSITIONS AT SIMILARLY SITUATED ORGANIZATIONS. MANAGEMENT MAY ASSIST THE COMMITTEE IN THE DATA COLLECTION. UPON REVIEW OF ALL PERTINENT DATA, THE MEMBERS OF THE EXECUTIVE COMMITTEE SHALL DETERMINE AND APPROVE THE COMPENSATION OF THE EXECUTIVE DIRECTOR AND THE FINANCE DIRECTOR. MINUTES OF THE DELIBERATIONS OF THE EXECUTIVE COMMITTEE REGARDING COMPENSATION REVIEW SHALL BE RECORDED AND MAINTAINED IN THE ORGANIZATION'S CORPORATE RECORDS.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990: AL, AK, AZ, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, LA, MA, MD, ME, MI, MN, NH, NJ, NM, NY, NC, ND

OK,OH,OR,PA,RI,SC,TN,UT,VA,WV,WI

Schedule O (Form 990 or 990-EZ) (2013)

Name of the organization THE CORAL REEF ALLIANCE	94-3211245
FORM 990, PART VI, SECTION C, LINE 18:	
EXPLANATION: THE ARTICLES OF INCORPORATION, BYLAWS AND CO	NFLICT OF INTEREST
POLICY ARE AVAILABLE ON REQUEST. THE AUDIT REPORT AND FED	ERAL FORM 990 ARE
POSTED ON THE ORGANIZATION'S WEBSITE, AND THE FINANCIAL S	TATEMENTS ARE
AVAILABLE IN AN ABBREVIATED FORM IN THE ANNUAL REPORT.	
FORM 990, PART VI, SECTION C, LINE 19:	
EXPLANATION: THE ARTICLES OF INCORPORATION, BYLAWS AND CO	NFLICT OF INTEREST
POLICY ARE AVAILABLE ON REQUEST. THE AUDIT REPORT AND FED	ERAL FORM 990 ARE
POSTED ON THE ORGANIZATION'S WEBSITE, AND THE FINANCIAL S	TATEMENTS ARE
AVAILABLE IN AN ABBREVIATED FORM IN THE ANNUAL REPORT.	

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