

# CORAL REEFS ARE IN CRISIS

109 countries have coral reefs. 75% of the world's coral reefs are threatened.



**25%**

of all marine life depends on coral reefs



**275M**

people depend on coral reefs for food and income



**27%**

of the world's reefs have already been lost



**\$375B**

per year in food and tourism is in jeopardy

## WE CAN SAVE CORAL REEFS

### CORAL REEF ALLIANCE



**CONSERVES CORAL REEFS**  
in four critically-important regions

**BUILDS**

networks to promote coral adaptation to a changing climate

**REDUCES**

local threats such as overfishing and pollution

**DELIVERS**

highly significant local and regional outcomes



**IMPROVES CORAL REEF CONSERVATION**  
and management globally

**ADVANCES**

scientific understanding of coral conservation

**SHARES**

best management practices and tools with conservation practitioners

**INSPIRES**

others to adopt our successes

#### OUR APPROACH



**USES SCIENCE**  
to inform solutions



**ENSURES POLICIES**  
support conservation



**ESTABLISHES MANAGEMENT SYSTEMS**  
that are local and effective



**CREATES WIN-WINS**  
for communities and conservation



**BUILDS PARTNERSHIPS**  
with stakeholders

#### OUR SIGNATURE INITIATIVES

**HEALTHY FISHERIES FOR REEFS**



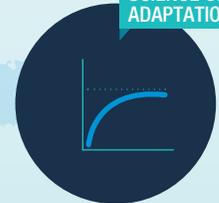
**CLEAN WATER FOR REEFS**



**INTACT REEF ECOSYSTEMS**



**SCIENCE OF ADAPTATION**



#### OUR GEOGRAPHIC SELECTION CRITERIA

HAWAII

MESOAMERICAN REGION

INDONESIA

FIJI

- Ecological & Socio-Economic Diversity
- Likelihood of Conservation Success
- Potential to Scale Up
- Capacity to Complement Existing Conservation Efforts
- Contribution to an Adaptive Reefscape

